

## Environmental Policy

Go Camping UK is committed to developing a sustainable form of tourism for its guests. Its founders enjoy spending summer evenings in the rural simplicity provided by camping and have brought to the company an ethos where the environment is at the heart of their holidays.

We want our guests to enjoy:

- Star filled evenings free from light pollution
- Peace and tranquillity, escaping noise pollution.
- Fresh air and aromas of the natural flora
- Gentle sounds created by a vibrant fauna.

In such a small and populated island, land is a precious resource, with rural landscapes coming under increased pressure, ironically, from urban dwellers attempting to enjoy the environment. This is why sustainable tourism is so important, because we want to continue to enjoy the environment we live in.

Go Camping UK holidays promotes environmental awareness in our guests by giving visitors an intimate connection with their natural surroundings.

We hope our guests take home with them an increased desire to cycle, with better awareness of the surrounding environment and an appreciation for local food and produce. Our aim is to minimise the impact of our activities on the local environment whilst promoting sustainable tourism and local businesses.

Our objectives for the coming year:

1. Makes brochures downloadable in PDF format and phase out printing brochures.
2. Encourage communication by email, with online forms available for posting enquiries to us, and automatic emails to deal with customer communication.
3. Use low grade recycled paper and the back of printed paper for office communication
4. Recycle all our waste paper.
5. Use campsites that recycle paper and glass and are equipped with these facilities.
6. Recycle old bedding and sleeping bags by donating them to charity.
7. Encourage more holiday makers to tour Suffolk on bicycles by actively promoting the environmental and health benefits to cycling and providing cycling facilities for all.
8. Stream line our operation to reduce vehicle travel to a minimum.
9. Encourage visitors to arrive by train and public transport by providing easy access to travel websites and pick up service for singles.
10. Use eco friendly energy saving bulbs inside our tents.
11. Promote the natural environment, promoting better understanding of the environmental issues such as light pollution.

12. Educate children and families by providing environmental tasks & games to complete on their holiday.
13. Use soaps dispensers rather than packets of washing up liquid
14. Recycle ink cartridges.
15. Campers naturally conserve more water, by showering and collecting their own drinking water.
16. Promote local produce and local companies providing this produce.

Go Camping UK hopes to develop its strategy and thus market itself as a super green company, involving staff and customers in developing their environmental awareness.